

les affaires

Calendar 2024

Last update: May 5th, 2024

January

NEWSPAPER / WEB

Distributed to subscribers: January 24, 2024

Booking deadline: January 12, 2024 · Final material: January 15, 2024

Business financing
MBA training for executives and managers
Workspaces
Aluminum industry
Invest–Invest in 2024
Health at work (web only)

February

NEWSPAPER / WEB

Distributed to subscribers: February 21, 2024

Booking deadline: February 9, 2024 · Final material: February 12, 2024

Tourism and business events

Marine sector
Business intelligence
95 years
Invest– REER
Talent shortage(web only)
Digital transformation(web only)
IT industry (web only)

EVENTS

Ecommerce & Customer service (virtual)- February 27 (reservation : January 16)
Cybersecurity (virtual) - February 28 (reservation : January 17)
Salon EXPERIENCE - February 22

March

NEWSPAPER / WEB

Distributed to subscribers: March 20, 2024

Booking deadline: March 8, 2024 · Final material: March 11, 2024

Engineering month

Accounting greats
Mental Health
Construction industry
Industrial parks
Invest–Sustainable investment
Agrifood (web only)
HR Solution (web only)
Golf industry (web only)
Business financing (web only)

LES AFFAIRES PLUS

Distributed to subscribers: March 20, 2024

Booking deadline: February 19, 2024 · Final material: February 22, 2024

Portrait of real estate in Quebec
How to choose your financial advisor
Wealth management

EVENTS

Manufacturing transformation (hybrid) - March 20 (reservation : February 7)
Internal communication (virtual) - March 27 (reservation : February 14)

April

NEWSPAPER / WEB

Distributed to subscribers: April 10, 2024

Booking deadline: March 28, 2024 · Final material: April 1, 2024

Residential real estate

Recruitment of executives and managers
Agriculture and agri-food
Aerospace Industry
SME
Business takeover
Invest–Wealth management
Energetic efficiency(web only)
Cloud(web only)
Global compensation(web only)

EVENTS

Workspace management (hybrid) - April 17 (reservation : March 6)
Mental health at work (hybrid) -April 18 (reservation : March 7)



* PREMIUM web folder
Web only folder
Signature conferences

May(1st)

NEWSPAPER / WEB

Distributed to subscribers: May 8, 2024

Booking deadline: April 26, 2024 · Final material: April 29, 2024

Residences for seniors
Top lawyer firms
Philanthropy (1 of 2)
Mining industry
Residences for seniors
Invest— CELIAPP
Group insurance and pension plan (web only)
Employee mental health (web only)
Mentoring and coaching (web only)

May(2nd)

NEWSPAPER / WEB

Distributed to subscribers: May 22, 2024

Booking deadline: May 10, 2024 · Final material: May 13, 2024

Special issue: Les Affaires 300 Large Corporations

Business events
Commercial real estate
Manufacturing productivity
Business retail
Aerospace
Invest–All About Warren Buffett's Assembly
Inclusive Leadership (web only)
E-Commerce (web only)

EVENTS

Performance management (virtual) - May 22 (reservation : February 19)
Health and security at work (virtual) - May 23 (reservation : February 20)
Managerial experience (hybrid) - May 30 (reservation : February 27)
Salon CONNEXION - May 9

June

NEWSPAPER / WEB

Distributed to subscribers: June 19, 2024

Booking deadline: June 7, 2024 · Final material: June 10, 2024

Coaching and training Packaging industry
Engineers
Agrotourism
Mergers and Acquisitions
Invest–financial freedom
Professional development (web only)
Liquor Industry (web only)
Impact Generation (web only)
Client Experience (web only)

LES AFFAIRES PLUS

Distributed to subscribers: June 19, 2024

Booking deadline: May 27, 2024 · Final material: May 30, 2024

10 myths about investment
Independent investor

EVENTS

Future Energy (hybrid) - June 11 (reservation : April 10)
Client Experience (hybrid) June 12 (reservation : April 11)

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September (1st)

NEWSPAPER / WEB

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Manufacturing sector
 Entrepreneurship
 Talent Management
 Sustainable Investing
 Seniors market
Invest - Wealthy clients, the best strategies
 Transport electrification (**web only**)
 Circular Economy (**web only**)

September (2nd)

NEWSPAPER / WEB

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Booking deadline: September 13, 2024 · Final material: September 16, 2024

Meetings and conventions
 Business Law
 Energetic efficiency
 Retail trade
Invest - Responsible investment
 Property and casualty insurance (**web only**)
 Industrial and technological parks (**web only**)
 Digital Creativity (**web only**)
 Business Financing (**web only**)

EVENTS

Global compensation (hybrid) - September 11 (reservation : July 10)
External communication (hybrid) - September 12 (reservation : July 11)
IT project management (hybrid) - September 17 (reservation : July 16)

October (1st)

NEWSPAPER / WEB

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Booking deadline: September 27, 2024 · Final material: September 30, 2024

Cybersecurity
 Infrastructure and major projects
 SME Month
 B Corps
 Group insurance and pension plans
Invest - CELIAPP, REER, CELI: which ones to choose?
 Occupational Health and Safety (OHS) (**web only**)
 Commercial real estate (**web only**)

LES AFFAIRES PLUS

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Reservation: September 16, 2024 · Final material: September 19, 2024

Alternative investments
 Responsible investments

October (2nd)

NEWSPAPER / WEB

Distributed to subscribers: October 23, 2024
Booking deadline: October 11, 2024 · Final material: October 14, 2024

Special issue : Les Affaires 300 SME *
Residential real estate
 Architecture
 Consulting engineering
 Artificial intelligence
Invest - Retirement: The challenges of high-income clients
 Wealth management (**web only**)
 Recruitment (**web only**)

EVENTS

Battery industry (hybrid) - October 1 (reservation : July 30)
Women leaders (hybrid) - October 2 (reservation : July 31)
Innovation management (virtual) - October 23 (reservation : August 21)
Employee experience (virtual) - November 24 (reservation : August 22)
Public contracts (hybrid) - October 29 (reservation : August 27)

November (1st)

NEWSPAPER / WEB

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Booking deadline: October 25, 2024 · Final material: October 28, 2024

Logistics and Supply Chains
 Philanthropy (2 of 2)
 Ecological transition
 Battery Industry
Invest - The benefits of pooled funds
 Digital transformation (**web only**)

November (2nd)

NEWSPAPER / WEB

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Special Issue: CEO of the Year
 Food processing
 Ski industry
 Financial Performance
Investir - Legacy
 Manufacturing efficiency (**web only**)
 Accountants (**web only**)

EVENTS

Administrative Assistants (hybrid) - November 19 (reservation : September 16)
Summit - Future of Work (hybrid) - November 20 (reservation : September 17)
Data and AI - 2 days (hybrid) - November 27-28 (reservation : September 23)

December

NEWSPAPER / WEB

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Special issue: Innovation *
The real estate leaders
 Urban Planning and Mobility
Invest - Optimize your taxation
 Social responsibility (**web only**)

LES AFFAIRES PLUS

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Retirement
 RRSP

EVENTS

Change management (virtual) - December 4 (reservation : October 2)
Consumer psychology (virtual) - December 5 (reservation : October 3)